

Design Portfolio



Lindsey Benner
UGA – Public Relations

Instagram Posts

THANK YOU
TO OUR
MARTINI
SPONSOR

TEE IT
UP for TechBridge



Rimini Street

Engineered for Support™




FUND-A-NEED

Women's Resource Center to End Domestic Violence needs your support to keep our programs free for the families who need us.

HERE'S HOW YOU CAN MAKE A DIFFERENCE



\$5000

Provides a six-week stay for a mom and her two kids in our safe house.

DONATE NOW: [WRCDV.GIVEMART.COM](https://wrcdv.givesmart.com)



PURCHASE TICKETS TODAY
[WRCDC.GIVEMART.COM](https://wrcdc.givesmart.com)

Champions for Change

THURSDAY, JUNE 22, 2023 6:30 TO 8 O'CLOCK
GEORGIA AQUARIUM OCEAN'S BALLROOM ATLANTA

IN-PERSON \$250	VIP AT-HOME \$500	ONLINE FREE
---------------------------	-----------------------------	-----------------------

Your \$250 can provide a day of safe shelter and support for a family of three at our domestic violence safe house.



Your \$500 provides an entire month of trauma-informed care and fun at Camp PEACE for a child who has witnessed domestic violence.



READ 📖

OUR SOLUTION:

POWER OF CONNECTION: READING ONE-ON-ONE THROUGH POWER LUNCH

SCIENCE OF READING: PARTNERING WITH JUSTICE & LITERACY FOR ALL AND THEIR EVIDENCE-BASED TOOLS FOR SUCCESS

WELCOME WE'RE OPEN

COME VISIT TODAY 7-4




IRELAND GOLF ADVENTURE
LIVE AUCTION ITEM

ENJOY A 7 DAY GOLF TOUR IN IRELAND WITH VIP TICKETS TO THE GUINNESS STOREHOUSE, FULL IRISH BREAKFASTS, AND 3-COURSE DINNERS FOR TWO.



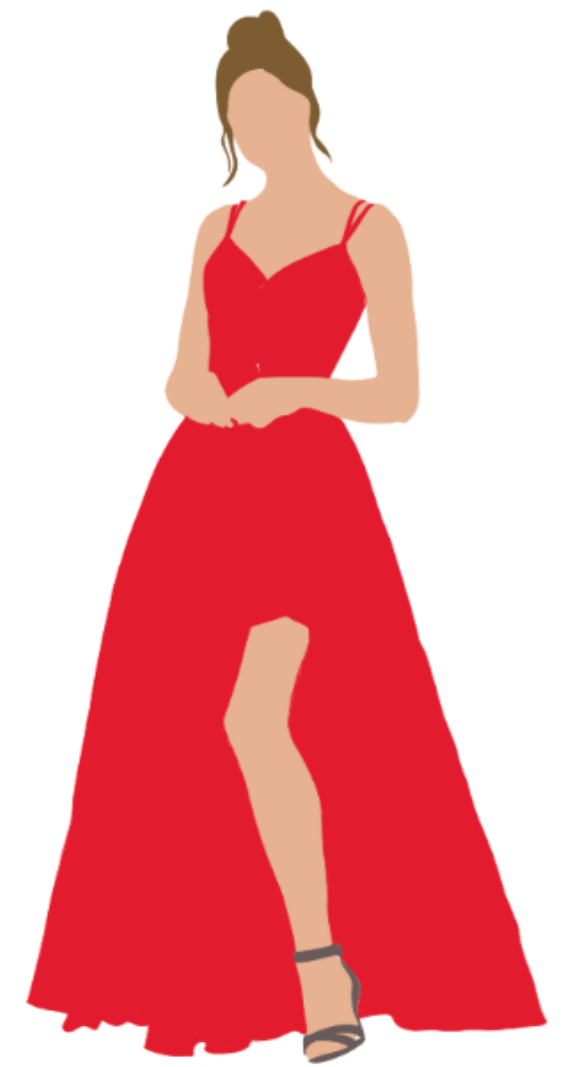
THE 23RD ANNUAL **DIGITAL BALL** #COMMUNITYDRIVESTECHBRIDGE #2023DIGITALBALL

Logos

SPIRIT OF *Voluntarism* LUNCHEON

THE JUNIOR LEAGUE OF ATLANTA, INC.

Red Dress Gala
ALPHA PHI
UNIVERSITY OF GEORGIA



Multi Size Advertisements

MARCH 2023

MARSH MADNESS

VOLUNTEER TODAY

A photograph of two people walking away from the camera on a sandy beach. They are carrying a large black trash bag. The person on the left is wearing a red t-shirt and blue shorts. The person on the right is wearing a dark blue t-shirt with a palm tree logo and dark shorts. The background shows a beach with trees and a body of water.

KGIB.ORG
912.279.1490

A circular logo with a green palm tree in the center. The text around the tree reads "KEEP GOLDEN ISLES BEAUTIFUL" and "EST. 1974" at the bottom.

March 2023

MARSH MADNESS

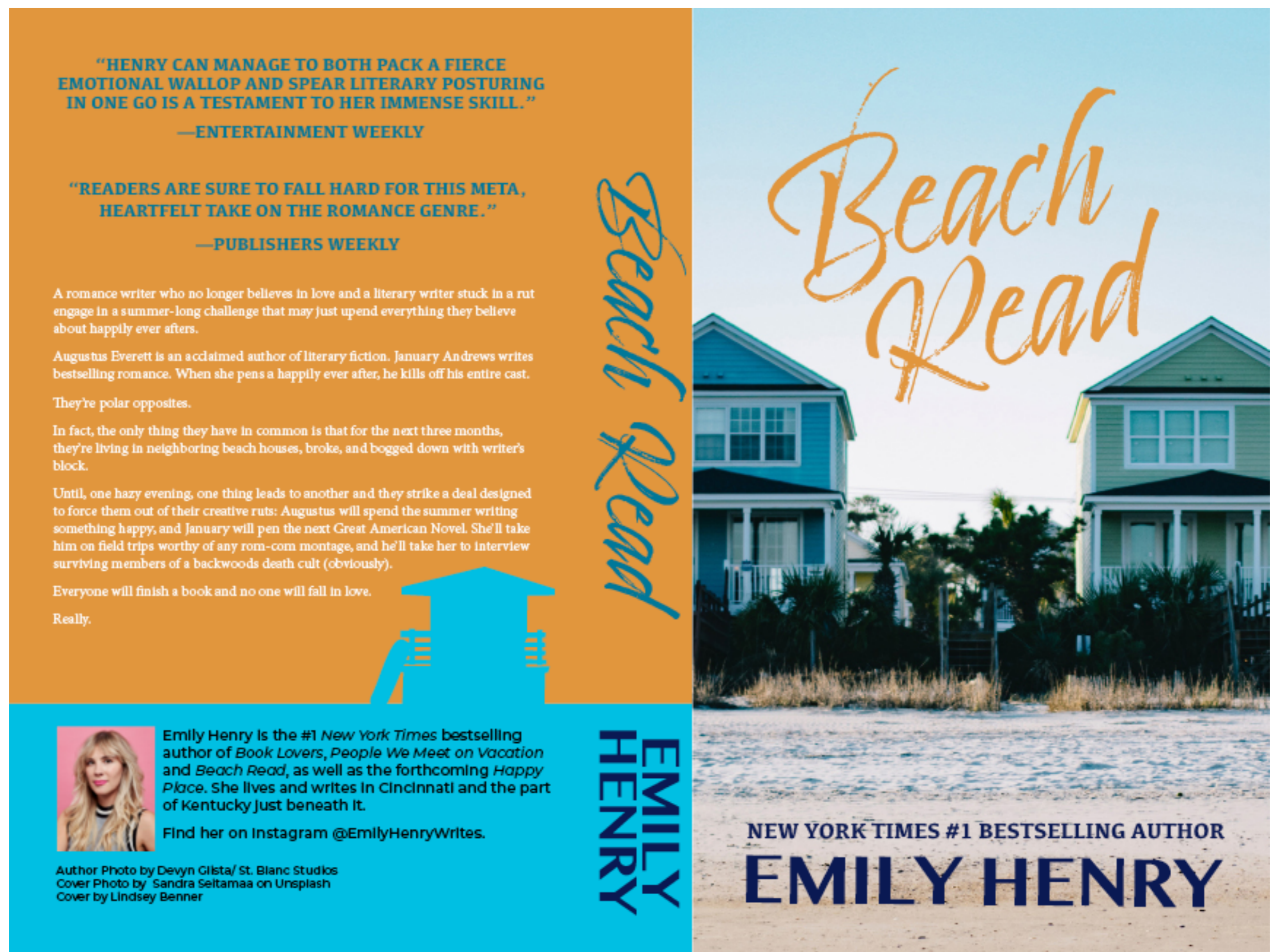
BEACH CLEANUPS

A photograph of two people walking away from the camera on a sandy beach. They are carrying a large black trash bag. The person on the left is wearing a red t-shirt and blue shorts. The person on the right is wearing a dark blue t-shirt with a palm tree logo and dark shorts. The background shows a beach with trees and a body of water.

VOLUNTEER TODAY!
912.279.1490 KGIB.ORG

A circular logo with a green palm tree in the center. The text around the tree reads "KEEP GOLDEN ISLES BEAUTIFUL" and "EST. 1974" at the bottom.

Book Cover



Mock Brochure

TREATMENT OF HEART DISEASE

HEALTHY LIFESTYLE HABITS

- Simple healthy lifestyle habits like good sleep, not smoking, low-fat/low-salt diets, and regular exercise help to keep your heart healthy.
- Living healthy is a very important preventative measure.

MEDICATIONS

- Dependent on the specific type of heart disease.
- A few examples include Acebutolol, Atenolol, Bexaolol, Ziac, Bisoprolol, Metoprolol, Nadolol, and Propranolol

SURGERY AND PROCEDURES

- Depends on the type of disease/the amount of damage done to the heart.
- A few examples of this type of procedure: CABG (coronary artery bypass, grafting, heart valve repair or replacement, heart transplant, etc.)

HEART DISEASE AND NUTRITION

-MORE THAN 2/3 HEART RELATED DEATHS ARE LINKED TO FOOD CHOICES.

-DIETS THAT ARE FULL OF SODIUM, SATURATED FATS, TRANS FATS AND CHOLESTEROL ARE LINKED TO HEART DISEASE.

CAUSES OF HEART DISEASE:

<p>Little Regular Exercise</p> <ul style="list-style-type: none"> -The slow speed of blood flow decreases the ability to break down fat and causes fatty build up that blocks arteries in the heart. -Being sedentary can lead your body to resist insulin which can cause type 2 diabetes. 	<p>Smoking</p> <ul style="list-style-type: none"> -Cigarettes are full of chemicals that are harmful to the body. -The chemicals can cause vessels to become inflamed, narrow, full of plaque, and weak.
<p>Genetics</p> <ul style="list-style-type: none"> -A genetic mutation can lead to increased risk of heart disease, families with a history of heart disease are encouraged to get screened frequently. -A genetic variation can change the way particular proteins in the body work. 	<p>Stress</p> <ul style="list-style-type: none"> -Chronic stress can lead to increased heart rate. -When in stressful situations the body releases cortisol, when a prolonged amount of cortisol is released it can lead to high cholesterol, irregular heartbeat, and many other events.

Heart to Heart

We Care For Your Heart

Heart Disease can refer to many different types of heart issues. Here is what you need to know:

HEART DISEASE IS THE LEADING CAUSE OF DEATH FOR BOTH MEN AND WOMEN.

ONE PERSON EVERY 34 SECONDS DIES OF HEART DISEASE IN THE UNITED STATES.

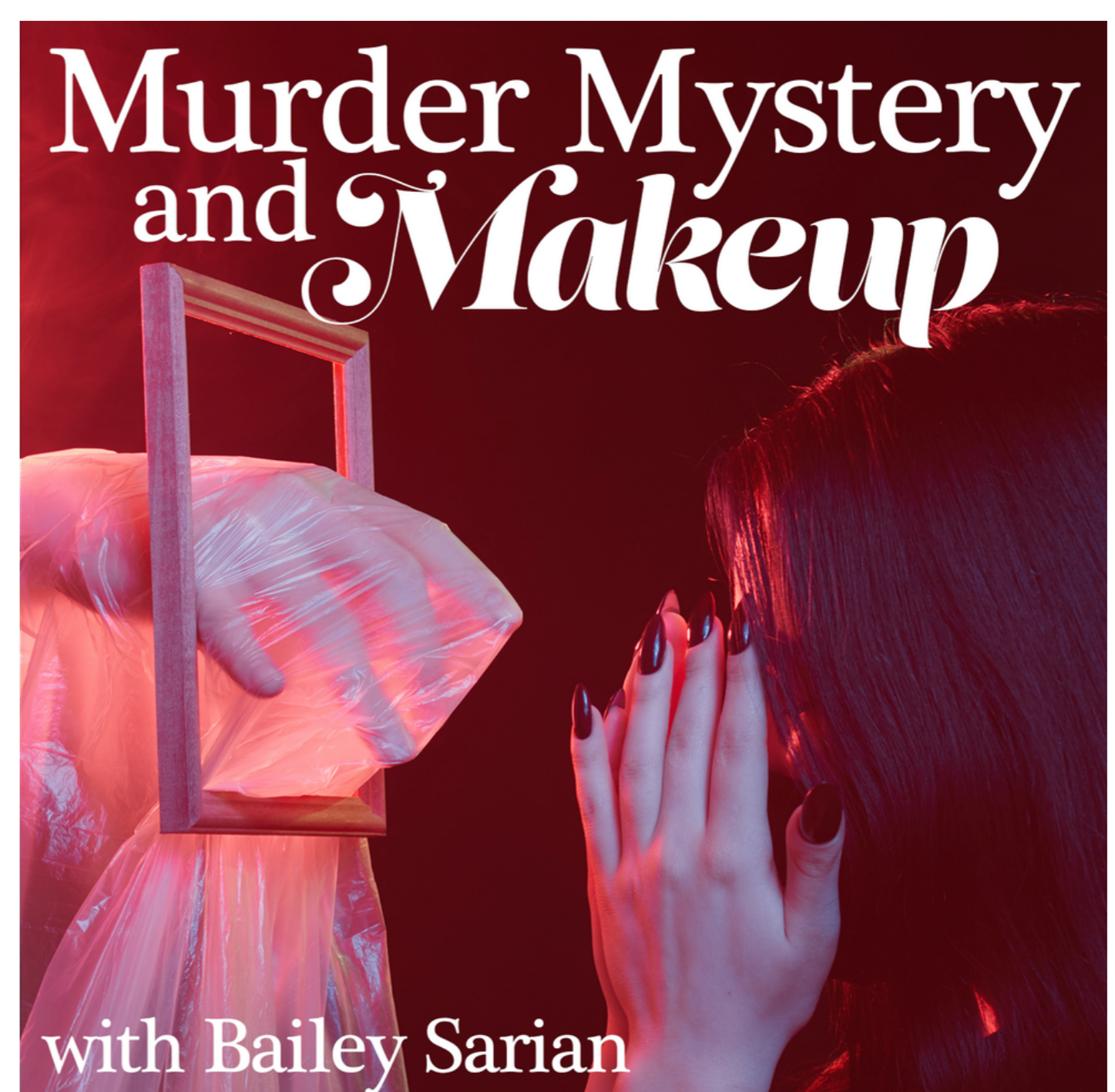
SYMPTOMS OF HEART DISEASE

- Chest pain
- Shortness of breath
- Numbness or weakness in legs
- Dizziness
- Irregular heartbeat
- Pain in neck, jaw, throat, or back

Sticker



Podcast Cover



Flier Handouts



RE-ENGAGE

The Junior League of Atlanta has a rich history of empowering women and creating lasting community impact, and it's sustainers like you who have been instrumental in driving our vision forward.

We have lots of ways to RE-ENGAGE with the JLA!

COMMUNITY SERVICE PROJECT

We're partnering with JLA's Community Sampler Committee to organize a fall Sustainer Community Service Project, benefitting HOPE Atlanta. We will be collecting donations for Move-In Kits to help people and families transitioning out of homelessness.




We'll collect/receive donations at HQ until November 21. Then, we'll host a Sustainer Kit Assembly Day on Giving Tuesday, November 28 at HQ beginning at 6:30 PM. What a great way to kick off the holiday season... by giving back! The donation information can be found on the JLA website.

LEAGUE SUSTAINING TRANSFERS

The League Sustaining Transfers (LSTs) are a group of Sustainers who have transferred into the JLA. They meet regularly for lunches, happy hours, special outings, parties, and volunteer opportunities. (Note: An additional \$25 for dues is requested.) For more information, please contact Lin Moses at Elizabeth.l.moses@gmail.com.



	 Bookworm Elite Sponsor \$25,000	 Voracious Reader Distinguished Sponsor \$15,000	 Avid Reader Sponsor \$10,000	 Keen Reader Sponsor \$5,000
Listing in EWA Annual Impact Report for FY2024	✓	✓	✓	✓
Program support for the StoryTime literacy program for students in grades K-5th	✓	✓	✓	✓
Corporate Reading Day invitation for company's employees to read to elementary school classroom	✓			✓
Provides program support for the Power Lunch Reading Mentor Programs	✓	✓	✓	
Includes purchase of start-up inventory of books to stock vending machine	✓	✓		
Invitation to attend PR events and be included in photo opportunities related to book vending machine your company is sponsoring	✓	✓		
Visibility on Everybody Wins! Atlanta website and social media platforms with announcement of your company's sponsorship	✓	✓		
Recognition as EWA Corporate Partner on website and in our annual report	✓	✓		
Provides one book vending machine for an EWA approved Metro Atlanta Title I school of your choosing	✓	✓		
Offers visibility directly in a Title I public school to support student and family literacy goals	✓	✓		
Corporate logo included on the book vending machine placed within your Title I school	✓			
Corporate log may also be included, at school's discretion, on their school promotional material related to the book vending machine and their partnership with EWA	✓			

LinkedIn Post

WRCDV.GIVESMART.COM
THURSDAY, JUNE 22, 2023 • 6 O'CLOCK
GEORGIA AQUARIUM OCEAN'S BALLROOM



Champions for Change



The event includes a **LIVE AUCTION** with items such as a private chef dinner, a backyard BBQ package, and domestic and international travel.

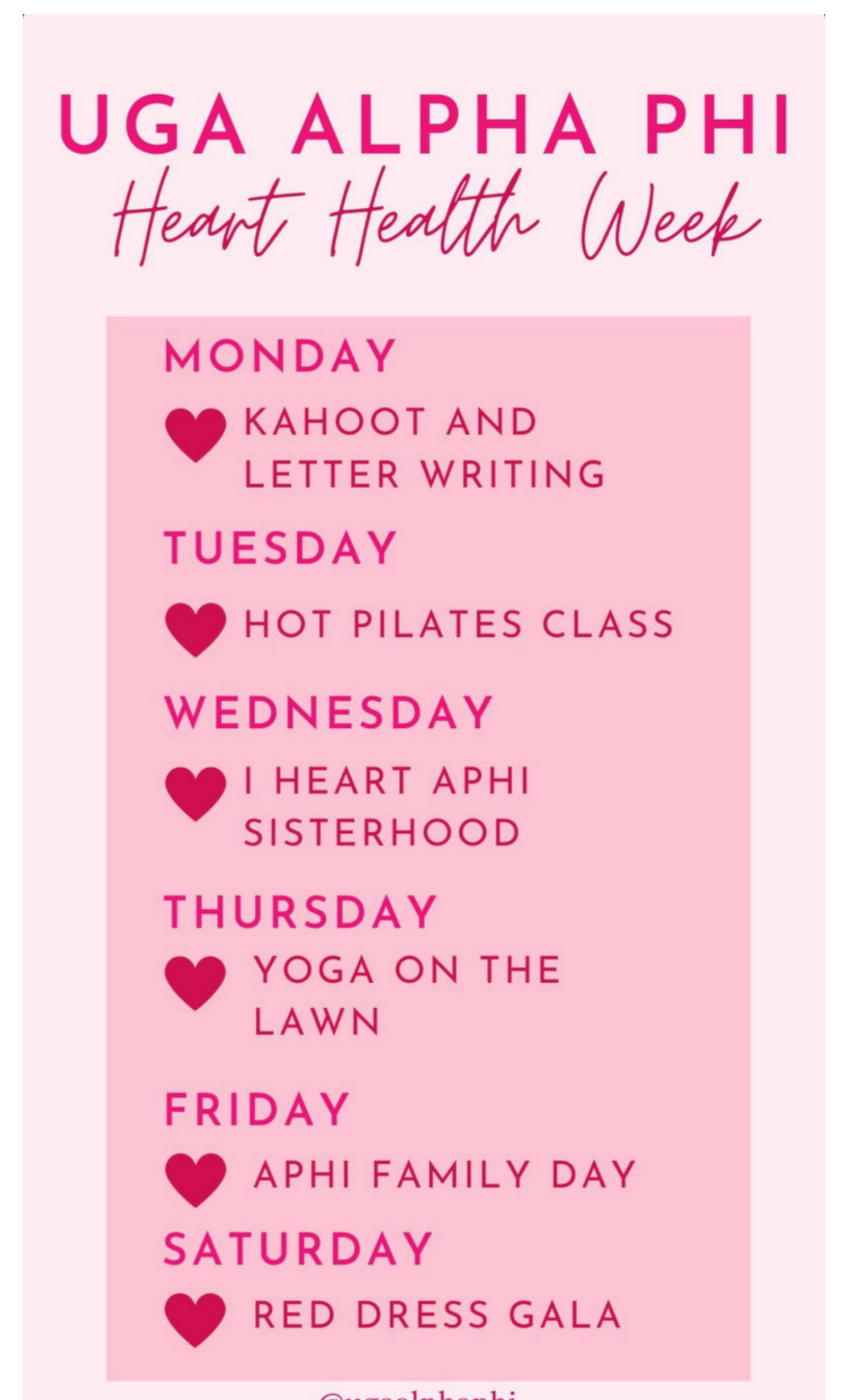
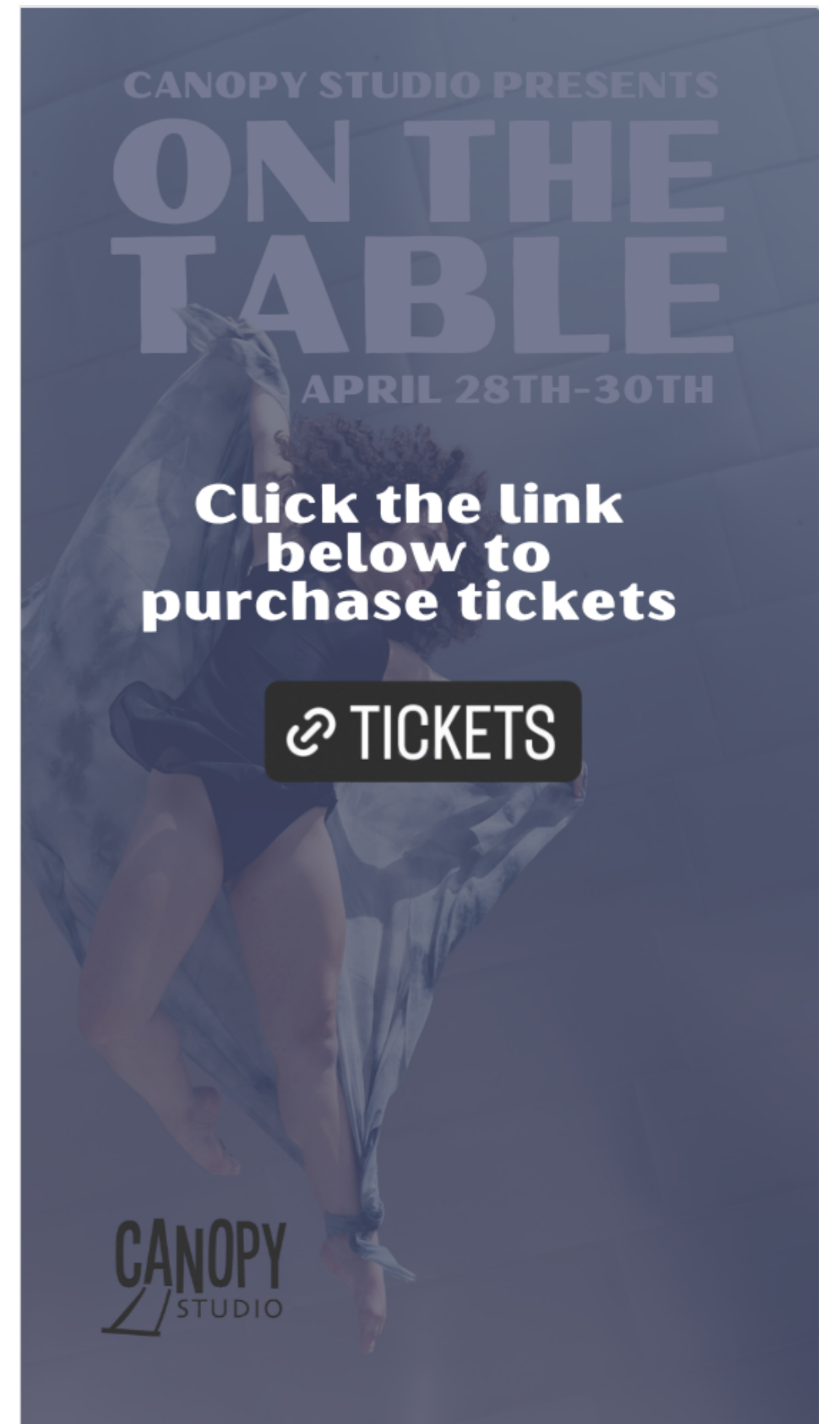
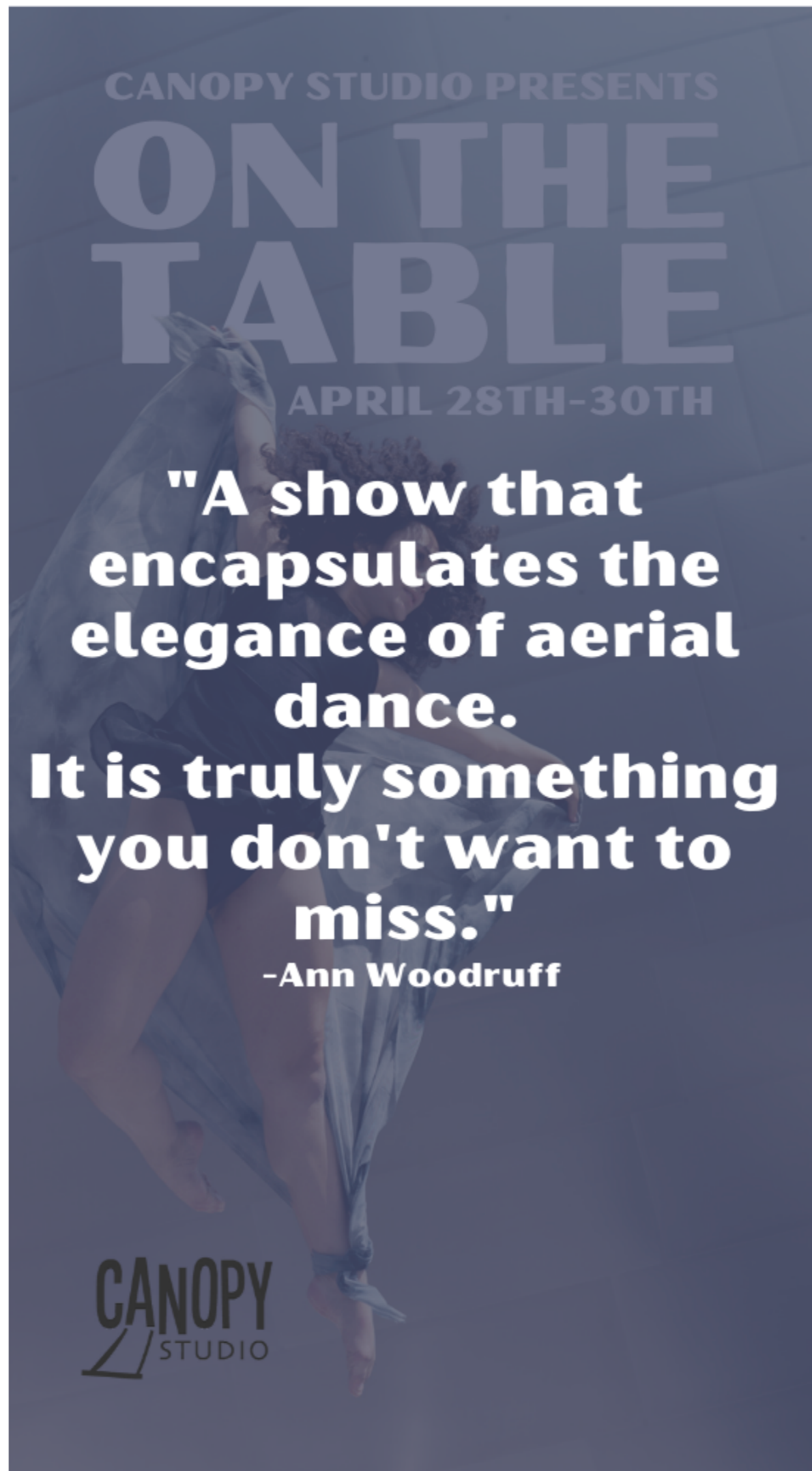
HIGHLANDS MOUNTAIN
GETAWAY FOR SIX

FOR THE LOVE OF READING

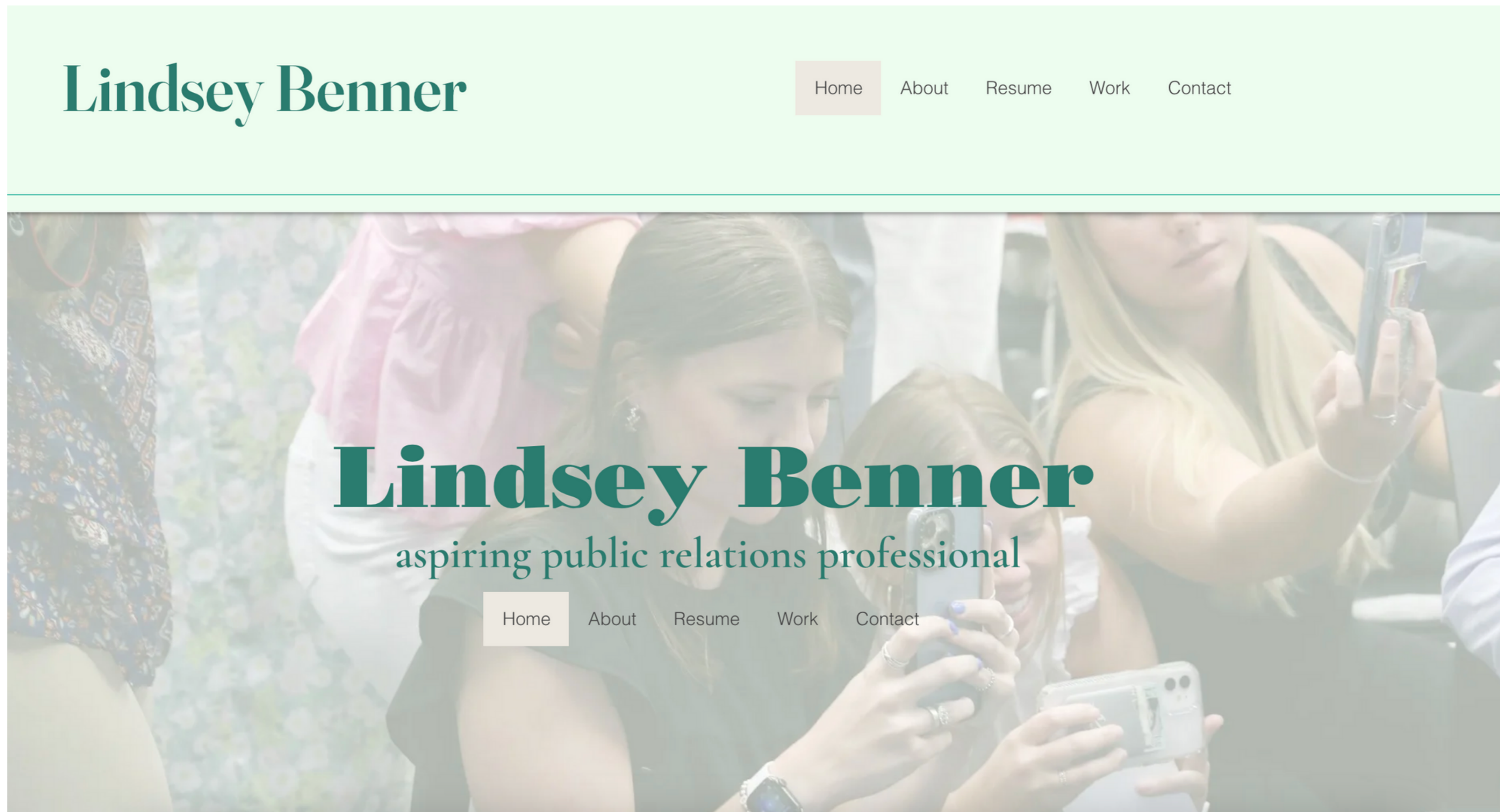


EVERYBODY WINS!
ATLANTA | 1 Child. 1 Mentor. 1 Book at a time.

Instagram Stories



Website Designs



<https://lindseybenner.wixsite.com/lindseybenner>



<https://www.ugaalphaphi.org/>